



**ASIAN AMERICAN BUSINESS
DEVELOPMENT CENTER**

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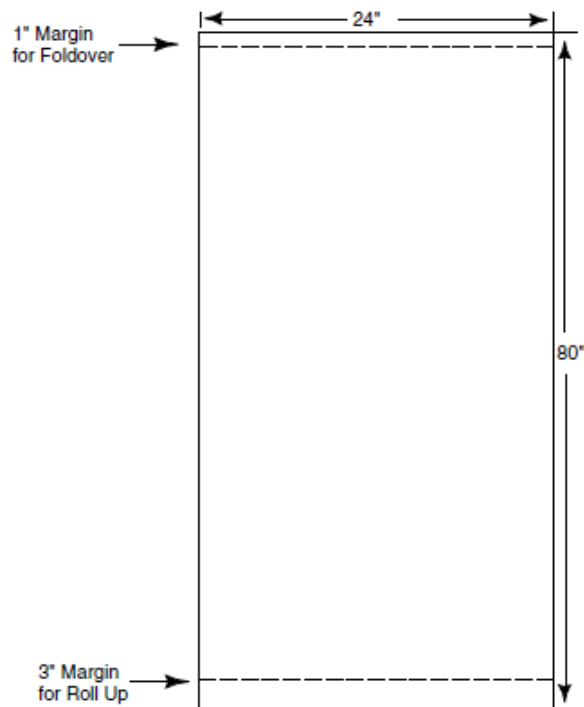
Instructions for providing copy and image for Pop Up Banner

ACCEPTABLE FILE FORMATS

.jpg
.pdf
.tiff
.ai
.psd
.eps

- * Please note:
- Files must be CMYK
 - All files must be PC compatible
 - .ai files must have text "outlined"
 - .psd files please "rasterize" all text layers

*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.



POSTER SIZE AND MARGINS

Design poster at 24"x80" (document size). Use 1" and 3" margins as a reference **ONLY** when designing. Do not place any text/logos outside of these margins, in case poster should wrap into stand.

* **Have background color or image run the full 80" length of file. DO NOT leave white space inside margins- it may show when poster is upright in stand.**